THE EXPERTISE THAT BRINGS A DIFFERENCE



# HEALTH DIVISION PRESENTATION

# THE GINGER GROUP

Leader in prescription engineering in France, the GINGER Group employs a total of 2,800 people, with annual sales of around €320 million, who work every day to ensure the success of the projects entrusted to them. More than 60 areas of expertise are brought together within the Group, forming a unique value chain that sets GINGER apart from the rest.



Our group is made of 34 companies organised into three different branches:

Environment





Together, the Health Departments of Ginger SOFRECO and Ginger INTERNATIONAL form the Health Division of the International development

Branch of Ginger's group.



## THE HEALTH DIVISION

The Health departments of Ginger SOFRECO and Ginger INTERNATIONAL were founded in 1987 and 1984 respectively, and specialise in public health and social protection. Forming the Health Division of the GINGER Group, we share common, management, values, teams, processes and tools to carry out our mission.

We design and implement projects, services and consulting assignments dedicated to the improvement of health, social policy and sustainable development, in line with the Agenda 2030 Sustainable Development Goals (SDGs).

Our Health Division offers integrated turnkey solutions by mobilising expertise dedicated to these various issues and supports institutional, intermediary, and community players in carrying out and managing complex international projects.





countries

16M€ annual sales





25

70 projects

implemented

each year



the field

International development



projects

We benefit from solid in-house expertise within the GINGER Group, thanks to its specialised subsidiaries, including : materials engineering (Ginger CEBTP), environmental engineering including thermodynamics (Ginger BURGEAP), nuclear engineering (asbestos removal) and decommissioning (Ginger DELEO). We can also draw on our training and research institute (Perspective of Ginger SOFRECO) to offer training courses tailored to specific needs.

## **OUR SKILLS AND ACTIVITIES**



The Health Division provides consulting services, studies, technical assistance for project management, advisory support, coaching and training to the public and the private sectors in France (mainland and overseas territories) and abroad.

We offer integrated, innovative, turnkey solutions, mobilizing expertise dedicated to these diverse issues and supporting institutional, private and civil society players in carrying out their international projects.

Our action aims to strengthen health systems by adopting an integrated approach to all their components in all our missions, in conjunction with relevant related approaches (gender and human rights, One Health and environmental health, social determinants of health, etc.).

The Health Division adopts an integrated approach to all health system components in all its interventions, and works to strengthen health systems as defined by the World Health Organization through its six (6) essential pillars:

- Health Service Delivery;
- Human resources;
- Information and Research;
- Medicines and Technologies;
- Financing;
- Leadership and Good Governance.



We ensure that cross-cutting dimensions such as gender, environmental and social issues and determinants and human rights are considered while adopting a participatory and pragmatic approach to promote beneficiary ownership.

The Health Division offers services covering the entire lifecycle of studies, projects and programs in the healthcare sector:

Situation Diagnosis | Feasibility Study | Project Formulation | Technical Assistance | Management and Implementation Support | Project Management Assistance | Delegated Project Management | Expertise and Consulting | Training Engineering | Monitoring and Evaluation | Capitalisation | Health infrastructure commissionning

## PRESENTATION OF THE TWO DEPARTMENTS

Ginger INTERNATIONAL was created in January 2022 through a merger of the international agency Ginger BURGEAP and its INTERNATIONAL affiliate, Ginger CREDES (founded in 1984), dedicated to international cooperation in public health.

This merger responds to several ambitions: (i) to better support our international clients in the context of projects financed by official development assistance, (ii) to better respond to the challenges of climate change and new social, environmental, and health issues and (iii) to promote synergies between these sectors in order to initiate the cross-cutting implementation of policies which require complementary skills and specific high-level expertise such as Universal Health Coverage (UHC) and the One Health and One Planet concept.

Ginger INTERNATIONAL consists of two departments: the Health Department, and the Environment Department. Through those two departments, Ginger INTERNATIONAL is involved in all areas of expertise related to public health, renewable energy and climate change.



Ginger INTERNATIONAL provides consulting, research, technical assistance for project management, support, coaching, and training services to the public and private sectors in France (both metropolitan and overseas territories) and abroad. We provide a multidimensional technical offer of quality, oriented on the achievement of ambitious results in the service of the populations, to our partners and clients. Our clients include ministries of health and the environment, development agencies, international bi- and multilateral donors and private and public operators in France and abroad.

Ginger INTERNATIONAL's services cover the entire life cycle of studies, projects and programs in the health and environment sectors:





Founded in 1976, Ginger SOFRECO is a French company specialising in development cooperation and the development and implementation of industrial projects. It is organised into a number of thematic departments and has implemented more than 3,000 projects in 150 countries.



On 1 June 2024, its subsidiary **Conseil Santé** joined the Human Development Division and became Ginger SOFRECO's health department. With sales of more than  $\in$ 8 million in 2022, this department has extensive experience in the healthcare and social sectors.

Since Conseil Santé's creation in 1997, Ginger SOFRECO's health department has carried out over 380 projects and studies in all regions of the world, most of them financed by bilateral and multilateral sources. The company's experience and know-how acquired through these projects are recognized by all its partners and clients.

Our business volumes have steadily increased. This growth is mainly due to the relationships of professionalism and trust that have been built up with both the customers and the beneficiaries of the projects carried out, and with the experts who always have significant experience in the required fields.

The company's healthcare assignments cover preventive and curative care, facilities and equipment, and the administrative and financial organisation of healthcare establishments. The aim is not only to remedy the most serious shortcomings immediately, but also to ensure medium-term planning for the development of healthcare infrastructures based on priorities.

Its areas of expertise are as follows:

- Public health
- Healthcare management
- Health economics
- Hospital sector and all related features (equipment, infrastructure, management, etc.)
- Human resources development
- Social sector
- Medicines managementFood hygiene and safety
- Ginger SOFRECO's expertise covers both consulting and training activities:
- Evaluation and implementation of bi- or multilaterally-funded development aid projects.
- Evaluation of technical methods and protocols.
- Project studies: identification, preliminary projects, feasibility studies, pre-investment studies, sector analyses, audits.
- Detailed technical studies: rehabilitation and organization studies, hospital network integration.
- Technical assistance, at central and peripheral levels.
- Training and support for human resources development: training of trainers, technical training, design, organization and follow-up of training programs, organization of study tours and seminars, preparation of training manuals and courses.

### HEALTH DIVISION ORGANISATION



The Health division share a common management and a common organization. Both companies have an experienced and multidisciplinary team that is mobilized for all of their projects, providing support tailored to the specific needs of its clients and rely on a global network of decision-makers and high-level leaders in more than 100 emerging and developing countries. More than 30 full-time staff are currently working from Headquarters in France, while more than 200 staff are employed on the field to implement the ongoing projects. Regional and project offices are available in a great variety of countries in Africa, Central Europe and Asia (central, South and South-East Asia).

The teams are composed of:

- Permanent experts specializing in health, and development project management based at Ginger INTERNATIONAL and Conseil Santé headquarters. This includes public health professionals, pharmacists, epidemiologists, medical doctors, health economists, etc.
- A network of more than 10,000 experts covering all fields of expertise within health, who are capable of carrying out short-term expertise missions and/or long-term technical assistance projects.
- Referents and resource persons on key issues in public health (monitoring & evaluation, hospital sector, drug management, maternal and child health, mental health, communicable (pandemics) and non-communicable diseases, responses (COVID-19), health watch, environmental health and the One Health approach, quality and safety of care, etc.)
- A network of partners, particularly in the South, including individual experts, consulting firms, ministries and public organizations, academic institutions, NGOs and international organizations.

## HEALTH DIVISION REFERENCES

The health division of the international cooperation branch has completed over 900 projects, both in long-term technical assistance and short-term missions in more than 100 countries on behalf of private operators, donors and development aid institutions in the health and environment sectors.



#### The Guarantee of Quality Services

**OUR COMMITMENTS** 

Providing quality services is the primary objective of the GINGER Group. We are committed to a continuous improvement process described in the quality manual and has implemented procedures and technical instructions for the company's own businesses.

The Ginger Group has implemented a quality management policy based on the ISO 9001:2015 standard with with the aim of obtaining certification in 2024 and for continuous improvement of practices, compliance with commitments and customer satisfaction. Ginger's quality, safety, environment and methods department oversees the quality management system and its implementation by the Health Division and the Group's support departments (HR, Administration and Finance, IT, Communications).

#### Impeccable Ethics

Ginger is aware of the importance of unwavering compliance with the ethical principles that guide our actions and has adopted the Ginger Group Code of Ethics and Code of Conduct. Applicable to all Ginger Group employees and experts, they set forth the ethical values and rules of conduct that guarantee integrity, probity, confidentiality, and compliance with professional ethics in the implementation of all of our projects.

Ginger is committed to ensuring compliance with the ethical provisions and rules of good conduct that it imposes on itself and on all of its employees.

#### **Our Social and Environmental Commitment**

Ginger's 90-year history demonstrates our ongoing commitment to producing quality projects, developing our employees' skills and keeping pace with the times. Our CSR policy formalizes our 90-year commitment to respecting the environment in all its aspects. Our CSR-based approach is based on three main components:

- Reconciling the company's economy, employee involvement and wellbeing at work through continuous training, gender equality, employee profit-sharing, etc.
- Strengthening the group's positive impact on the environment with 81% of the group's revenues having a positive impact on the environment.
- Continuing to contribute to the evolution of society, through the creation of an endowment fund to support non-profit organizations, the increasing use of research tax credits (CIR), etc.

As an extension of its CSR strategy and its commitment to the Syntec-Ingénierie Climate Charter, Ginger has adopted an environmental charter that defines its guidelines for a progressive environmental approach:

- Control our environmental impact in the implementation of our projects;
- Control energy and raw material consumption at headquarters, in projects, and in their implementation;
- Develop the involvement of employees in the environmental approach.

As part of its CSR approach, Ginger calls on an independent external organization (ECOVADIS) to evaluate its CSR performance. Twenty-one criteria are evaluated, divided into four themes: environment, social and human rights, ethics and responsible purchasing. The evaluation criteria is based on international CSR standards, specifically the principles of the UN Global Compact, the ILO conventions, the GRI standards and finally the ISO 26 004 standard. This is a globally recognized rating that values high performance in CSR.







**GINGER** 

#### For further information:

Xavier LANNUZEL, Health Division Director ♦ +33 6 82 58 33 28 ; ≤ x.lannuzel@groupeginger.com

Marin PASSERAT DE SILANS, Chief Development Officer

Bridget RELYEA, Deputy Director () +33 6 60 77 86 58; () b.relyea@groupeginger.com

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